

TRV

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**TRANSMITTAL LETTER**  
**INFORMATION DISCLOSURE STATEMENT**

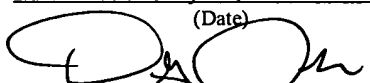
Applicant : Cotten, et al.  
App. No : 10/814,814  
Filed : March 31, 2004  
For : PREPAID MONETARY CARD FOR  
INCENTIVIZING RETURN CUSTOMERS  
Examiner : Raquel Alvarez  
Art Unit : 3622

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

July 11, 2006

(Date)

  
David G. Jankowski, Reg. No. 43,691

**Mail Stop Amendment**

Commissioner for Patents

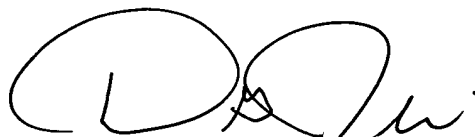
P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are:

- (X) An Information Disclosure Statement and PTO/SB/08 equivalent listing references for consideration:
  - (X) Listing 7 references.
  - (X) Enclosing 5 Non-Patent references.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.
- (X) Return prepaid postcard.



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**INFORMATION DISCLOSURE STATEMENT**

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App. No : 10/814,814  
Filed : March 31, 2004  
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Examiner : Raquel Alvarez  
Art Unit : 3622

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 7 references to be considered by the Examiner. Also enclosed are 5 non-patent literature references as listed on the Information Disclosure Statement.

Applicants do not concede that these references constitute prior art to the above-referenced application under U.S. Patent Laws.

This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required. If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

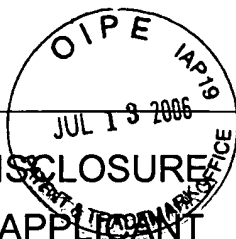
Respectfully submitted,

~~KNOBBE, MARTENS, OLSON & BEAR, LLP~~

Dated: July 11, 2006

By: 

David G. Jankowski  
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Attorney of Record  
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(949) 760-0404

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT***(Multiple sheets used when necessary)*

SHEET 1 OF 1

Application No.	10/814,814
Filing Date	March 31, 2004
First Named Inventor	Sandra Cotten
Art Unit	3622
Examiner	Raquel Alvarez
Attorney Docket No.	MASSCO.013A

**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
		US 2003/0229583	12-11-2003	Cotten, et al.	
		US 2005/0222904 A1	10-06-2005	Cotten, et al.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
	1	MESMER, ELLEN, "The good, the bad and the ugly of p-cards," Network World. Framingham: August 23, 1999. Vol. 16, Issue 34, pp. 42, 1 pg.	
	2	ABBEY, CHARLES MARC, "Energizing the purchasing card," Credit Card Management, New York: April 1998, Vol. 11, Issue 1, pp. 40, 3 pgs.	
	3	COLPITTS, SUZANNE N., "New generation plastic cards programs," The Armed Forces Comptroller, Alexandria: Summer 1998, Vol. 43, Issue 3, pp. 29, 2 pgs.	
	4	HINTZ, KLAUS, "Put it on my card, please," CMA, Hamilton: April 1998, Vol. 72, Issue 3, pp. 18, 3 pgs.	
	5	CRAVEN, ROBIN et al., "The Complete Idiot's Guide to Meeting and Event Planning," Alpha Books: 2001.	

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061506

Examiner Signature

Date Considered

\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

T<sup>1</sup> - Place a check mark in this area when an English language Translation is attached.